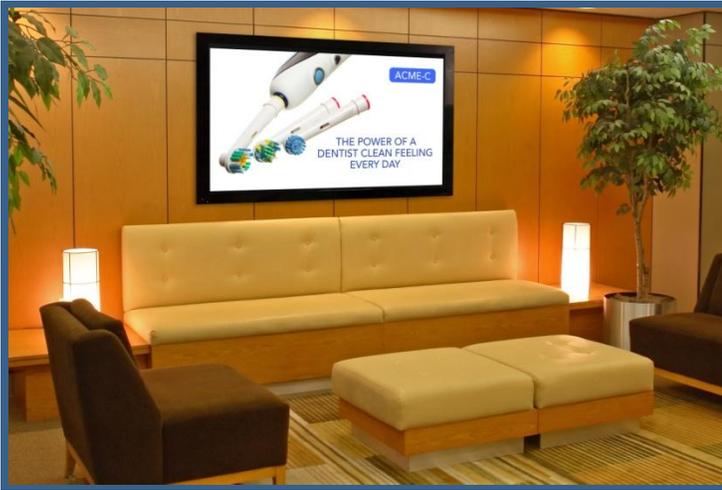




Chameleon for Digital Signage

Promote High-Value Products & Services to your Patients



Dr. Phil The Dentist

Dr. Phil's waiting room uses 24" and 50" UHD/4K LED screens with Chameleon set-top players. Relaxing ambient music is played through the 50" screen. Ads are mixed with local news and weather.

Digital Signage Benefits

- *Entertaining: Engages patients while waiting*
- *Informative: Show patients the benefits of all the additional products and services available at your practice*
- *Economical: Increase revenue through improved product and service awareness for less than a dollar a day*
- *Comforting: Reassure your patients with friendly images and personal messages from your staff*

"I had no idea that my dentist sold toothbrushes and that I could purchase such an important tool from such a knowledgeable resource"

Improve Communications with Patients

You have so many valuable products and services to offer, but little opportunity to interact with your patients. Take advantage of the time that they spend in your waiting area to visually engage them with dynamic graphics and videos showcasing your products and services with the Chameleon Digital Signage system. Capitalize on manufacturer promotions and offers or clear out stock that needs to be sold. Keep visual content entertaining by including local news and weather or by playing background music through screens or external audio systems. Your advertising dollars will never go further than when engaging customers directly at a location where they can purchase. Chameleon makes digital signage easy and cost effective. Chameleon's simple content management software and reliable players with low cost regular TV displays will support a return on your investment of just a few months.

How Chameleon Works

Chameleon runs directly on a tablet or set-top player that plugs into any plasma, LED or LCD screen. Display content is managed through a cloud server-based dashboard so you do not need to purchase or maintain any computers or servers at your office. Upload and configure your display content using a web browser from anywhere on the internet and the displays update automatically. Chameleon is easy to use and these steps are explained in both online videos and user's guides so that anyone in your office can learn how to configure display content.

Low Cost

Chameleon software is licensed per display at a cost of \$ per month or \$ per year with no fixed contract term. The \$ Chameleon player can be used with any standard monitor or TV.

For additional info, please **Inside100 Retail Solutions on 0412 122 055**
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or website: inside100.com.au



Teeth whitening is a profitable service provided by many dentists.